



# Dutch Design Week 2018

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# ATMOSPHERE

Celebrating its 20th year, Dutch Design Week returns to Eindhoven; it's long-standing home, to celebrate the power of design. A noteworthy week in the annual calendar of international trade shows, its focus remains on design that is led by experimentation, innovation and crossover. Work from all manner of design fields is given a platform at exhibitions, design destinations, lectures, prize ceremonies and debates across the entire city. More than 100 venues open their doors to the international community, some 2500 designers and 300,000 visitors strong. Within is work by designers from around the world, made to question and shape the future of design. This year the show organisers have called for the design world to recognise the need for 'international thinking and acting', 'connections' and 'responsibility' in creating a better future. The event has been made even easier to navigate with 8 Design Routes being connected and offered to visitors, including Digital, New Materials and Future Living.



New Materials Award





## LANDMARK DESTINATIONS

- Design  
Academy  
Eindhoven

The heart of the show is the internationally acclaimed Design Academy Eindhoven, which this year moves its graduate exhibition to the larger Campina site, a short distance from the main city centre campus. The exhibition continues to showcase the work of its students, who partake in design-led courses including, Food Non Food, Man & Wellbeing, Man & Activity and Public Private. Deliberately created to stretch and challenge the conventions of design whilst striving for a better future, the DAE is a stalwart of the entire design event.

Notable work includes Don Kwaning's Lino Leather, which offers a viable plant based alternative to leather. Charlotte Cazals challenges fast fashion by recycling waste fibres, whilst Martijn Straatman utilises a bio waste to create a new sustainable material to make furniture - manure. Nando Dolleman create colourful chairs from stretched fabric inspired by the principles of minimum surface tension.







## LANDMARK DESTINATIONS – Strijp

Once known as ‘the forbidden city’ due to the fact that only Philips factory workers were allowed to enter, the Strijp area of Eindhoven is now celebrated for it’s industrial heritage and major design destination. Disused warehouses have been converted into contemporary shops and eateries as well as housing vast exhibition halls. Whilst there is no clear agenda from the show organisers, the Strijp has increasingly become the home to material exploration during the fair, with designers and manufacturers pushing the boundaries of materiality.

Dutch material specialists Baars & Bloemhoff exhibit their own materials alongside cutting edge designers in their 4 part-trend exhibition Time is Now. Elsewhere, hall after hall play host to material led projects such as Rezipn by Design Studio Planq, a chair made from overstocked Tommy Hilfiger jeans. Low & Barr invite designers to reinterpret and innovatively use their non-woven fabric Colback with some beautiful results.



## SPOTLIGHT-

### New Material Award

Since 2009 the Strijp area has also been the home of the annual New Material Award, a prize that rewards designers and artists who truly innovate with materials. Ecological and sustainable measures are notably applied in deciding the exhibitors and the resulting winner. This year the award goes to Studio Klarenbeek & Dros en Atelier Luma for Algae Lab Luma, a project that harnesses algae as a raw material in the large-scale production of polymers. Other notable entrants this year include Agne Kucerenkaite for her project Ignorance is Bliss, which transforms highly toxic metal waste into sumptuous pigment for ceramic glazes. Fellowship winner, Basse Stittgen questions whether the wasted blood of cattle can actually be utilised in making useful products. Whilst Ekaterina Semenova immerses earthenware in waste milk before firing it, making it watertight and beautifully coloured.



Agne Kucerenkaite-  
Ignorance is Bliss



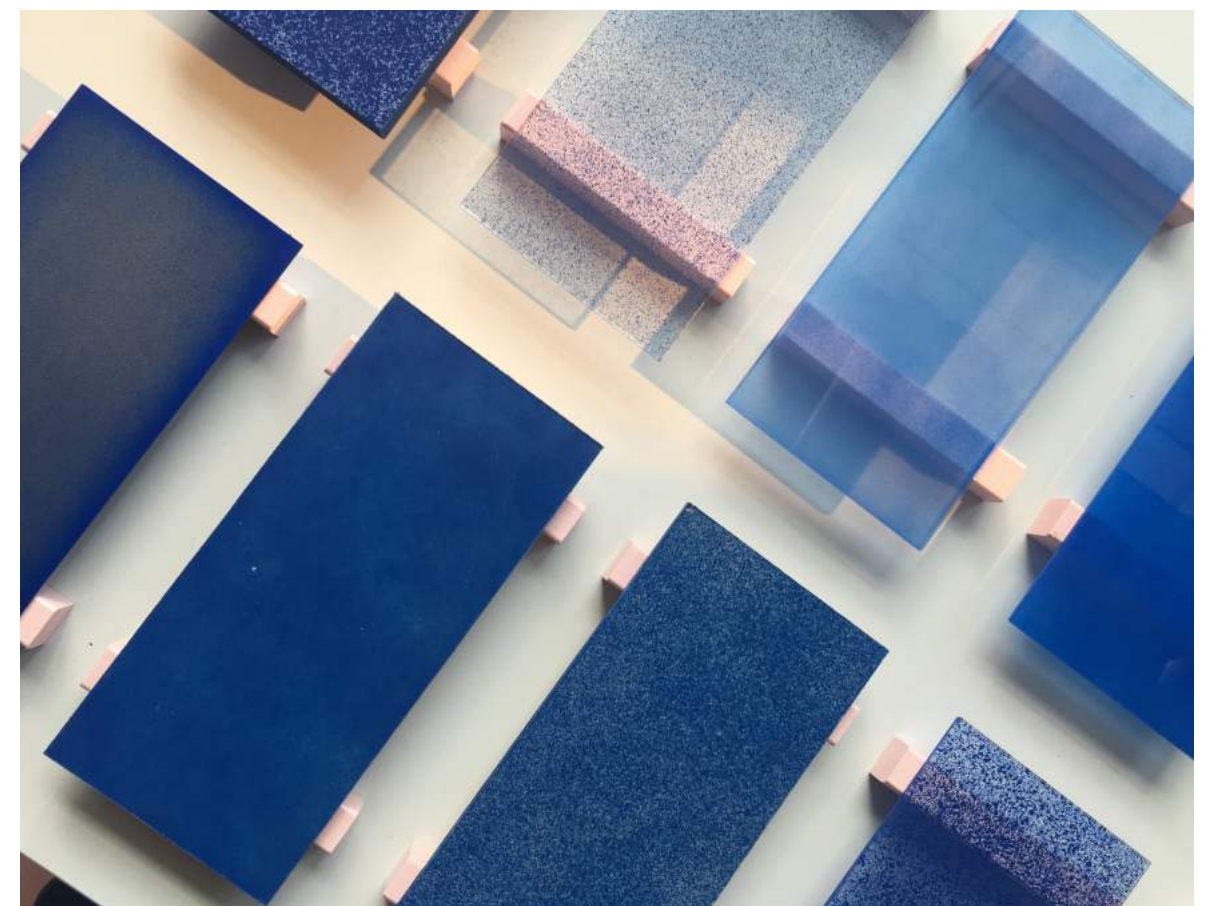
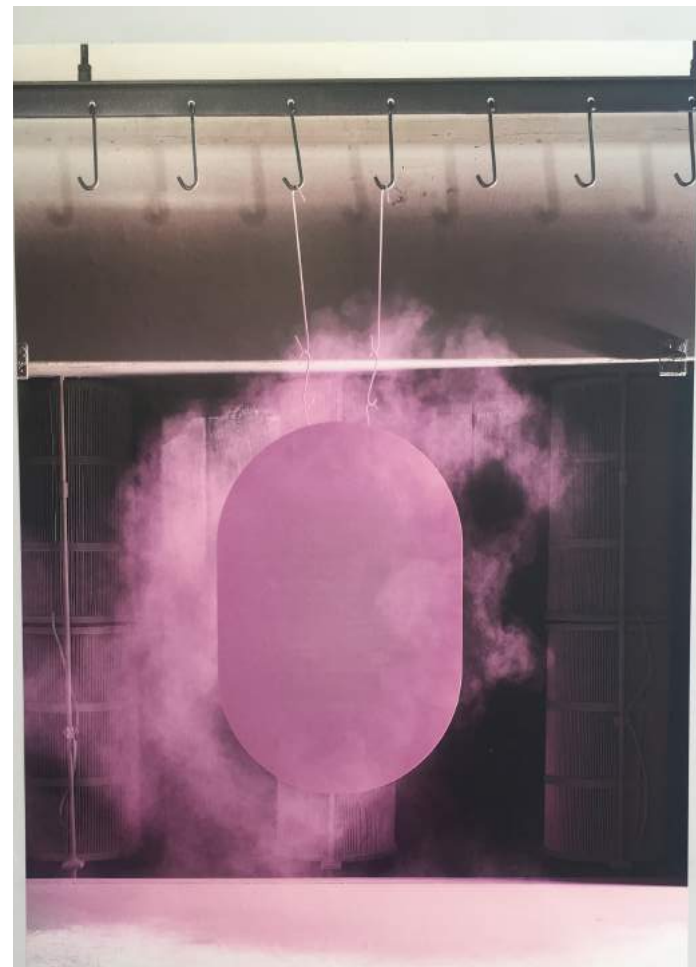
Ekaterina Semenova- Care for Milk



## EDITORS PICK – studio RENS

Housed in the myriad studios of Dutch super brand Piet Hein Eek in the Strijp T+R area is Studio REN. The research-based design duo of Renee Mennen and Stefanie Van Keijsteren showcase their new collection which consists of Working Glass and Re: Revive Rugs. Known for their highly experimental approach to materials and colour the new body of work asks seemingly simple questions such as ‘Can porcelain colour itself?’ and ‘What does it take to revive a collection of carpets?’ with striking results. Working Glass involves layering coloured Plexiglas that has been routed and sanded on both sides, the semi-transparent qualities of which mean the final objects transform with ever-changing daylight.

RE: revive rugs are made in collaboration with Desso and allow disused rugs a new lease of life via fresh colour created with a dye bath. Working with Dutch furniture brand Pode they explore how to apply colour to existing materials including timber, glass and textiles panels with new paint spray techniques.







## SPOTLIGHT– Piet Hein Eek

Long before upcycling was a buzzword Dutch designer Piet Hein Eek was taking scraps of wood to create new pieces of furniture. Having sold all of his graduate scarp wood collection he set up in his current home, a 10,000 square metre multi-purpose space, which includes workshops, a restaurant, shop, gallery, showroom, and studio. Every year his studio doors, and those of the designers that rent spaces from him, are opened to the public. In the true spirit of reinvention, for which he has become synonymous, the space offers fresh perspectives on design and how materials can be utilised, be they waste or otherwise.

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his year 35 separate exhibitions take place within the grounds whilst those that work within the workshops carry on with their daily business of creating unique furniture pieces.





# SPOTLIGHT – Kazerne

Known as ‘The Home of Design,’ Kazerne is a distinctive destination in the centre of the city. During the fair the multi-functional space, which includes a fine dining restaurant and hotel as well as exhibition spaces, plays host to quality design, debates and workshops. In keeping with the fair’s overall approach, this year the Kazerne Expo Ongoing Dialogue, celebrates the role of design within the community. Self proclaimed design activist and sustainable designer Isaac Monte shows Crystal Chair, a piece that transforms a functional mid-century chair into an art piece by covering it in precious crystals. Design duo Meyers and Fugmann explore the possibilities of materials and colour with new pieces titled Duotone. Porcelain vessels are coloured not by glazes but a clever technique involving slip, which also makes them water tight. Fascinated by translation, designer Siba Sahabi presents a group of work that aims to poetically convey the oldest song in the world – Nuffar. The pattern of moving musical is captured in a series of kinetic design objects.



Meyers & Fungmann- Duotone



## TREND – A whole new dimension

Whilst 3-D printing is not a new process by any means, there are a number of examples at the fair that take the process to a new level, particularly when it comes to scale. New functions for 3-dimensionally printed objects are being offered by innovative design studios such as MX3D, who have created the manufacturing technology that allows robots to create large-scale metal structure with additive processes. The Smart Bridge is the first of its kind, a 3-D printed stainless steel bridge that will soon span the oldest canal in Amsterdam. Elsewhere, Aectual showcase their new 3-D printed façade, whilst Henri Canivez's graduate project Data Stool allows data to be transformed into custom sized physical stools that perfectly accommodate their user.

Mariet Sauerwein creates a circular economy by recycling would-be-waste mussel shells into a sustainable printer matter by mixing them with sugar water, which also makes the resulting objects biodegradable.





# TREND – Harnessing and enhancing nature

Following on from trends spotted at Milan Design Week and London Design Festival, Dutch Design Week was a wash with projects that seek out nature as either a primary source or something to enhance. Whichever approach taken, such projects stand at the fore when it comes to seeking a better future through design. Iris Seuren seeks the industrious power of silk worms to create naturally 'grown' and waste free fashion for her project The Purity of Silk. Nienke Hoogvliet engages with natural food waste in creating fish leather that is made from the skins of dead fish. Rachelle Hornesch recognises the mass waste involved in Holland's booming flower industry and experiments with a series of transformative processes that turn flowers into new materials. By allowing plants to grow and climb upon their framework, Lucas & Lucas design functional objects that also create habitats for nature. Hydroponics are seen in action across the city, notably Marjan van Aubel's Power Plant, which harnesses the sun's energy for both food and electricity.

