

TREND REPORT

STOCKHOLM FURNITURE FAIR 2019

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NERI&HU TOTAL DESIGN

Founded in 2004 by partners Lyndon Neri and Rossana Hu, Neri&Hu Design and Research Office is an inter-disciplinary architectural design practice based in Shanghai, China with an additional office in London, UK. Neri&Hu works internationally providing architecture, interior, master planning, graphic, and product design services - providing total design. Neri&Hu began their Guest of Honour Lecture by laying out the statistics of rural and urban modernisation in China:

BETWEEN 2000-2010 THE NUMBER OF VILLAGES DROPPED FROM 3.7 MILLION TO 2.6 MILLION, AN AVERAGE OF 300 VILLAGES LOST PER DAY.

BY 2020 60% OF CHINA'S POPULATION WILL BE LIVING IN URBAN AREAS, THAT IS APPROXIMATELY 800 MILLION PEOPLE.

The concept of 'Total Design' for Neri&Hu was born from necessity when the architect trained duo began their professional practise and access to imported designs and skilled specialists was limited. Providing a broad range of services enabled them to put in to practice the Bauhaus principle 'to control every element of a built environment'.

The audience was treated to in-depth tours of 8 of Neri&Hu's projects, each encompassing Total Design as well as articulating the designers' wish to contribute to society through architecture and their passion for China's rural and urban heritage.

THE UNFOLDING VILLAGE

For their successful and engaging installation Neri&Hu wanted to link the objects and products on display to China's pressing social issue of disappearing villages and village culture, an alarming trend that greatly impacts the traditional notion of community, family and cultural roots. The installation allowed visitors to experience a continuous alleyway that folded and unfolded to create lanes and layers of spaces populated with furniture and artefacts designed by Neri&Hu.



COLOUR
TREND
WARM
AUTUMNAL



*Clockwise from top left:
Neri & Hu The Unfolding
Village installation*

*Magnus Olesen 107 chair
designed by Ib Kofod-Larsen*

*Artek Atelier Chair
designed by TAF Studio*

*.mdd Shila chair
designed by Javier Cuñado*

*Herman Miller Cosm
designed by Studio 7.5*

*Floss Sawaru light
designed by Nendo*





At the London Design Festival in September 2018 it was the trend for yellow which lifted our spirits. In Cologne, October 2018, we enjoyed the many stands exploiting muted green to soften their workplace settings. These two trends combine to form two thirds of an ongoing autumnal colour palette.

In December 2018 Pantone announced that their Colour of the Year 2019 would be Living Coral and immediately we began to see this bright and positive tone being used across interior schemes.

Although it may have been the small beating heart of the trend Living Coral was in fact a minor element of the whole colour spectrum which flowed throughout Stockholm Furniture Fair. This colour spectrum is the final element of the Warm Autumnal palette.



On one side Living Coral was supported by a soft pallet of warm off-white, peach and dirty pink tones. These tones were most commonly used for drapery, utilised on many stands to separate spaces and create zones. The subtlety of these tones could be seen from *Flos* in their presentation of the Sawaru light by Nando.

On the other side of Living Coral were the more dominant darker, richer and deeper tones. These tones were used as integrated elements of the stand design; walls were painted in rich red to perfectly match the newly released Cosm chair by *Herman Miller*, plinths and partially open screens matched *.mdd's* Shila chair in a darker tone.

Magnus Olesen successfully presented the full Warm Autumnal palette.





BAUX MATERIAL INNOVATION

Material focused innovation could be found at Stockholm Furniture Fair in the form of Baux.

The founding principle of Baux was to develop an acoustic material which could connect urban architecture and interior design with nature. The brand's larger ambition is 'to change the work for the better.'

The pressed pulp acoustic panels consist of sustainably harvested Swedish fir and pine trees, recycled water, non-GMO wheat bran, potato starch, plant-derived wax and citrus fruit peels.

100% BIO-BASED

100% RECYCLABLE

100% BIODEGRADABLE

0% POLLUTION OR WASTE

BIOMIMICRY ENGINEERED

LIGHTWEIGHT

DURABLE


FIRE RETARDANT

WATER REPELLENT

COLOURS MADE OF WHEAT

LASER ENHANCED SOUND

ABSORPTION



The opportunities for this brand new material in hospitality and workplace settings are endless - how will you use it?



NATURAL TIMBER

Perhaps it should be no surprise that natural timber is a trend at a Scandinavian design event, but it was considerably more prominent than I had expected.

Natural timber was present throughout the event and created a textural backdrop to the rich Warm Autumnal colour trend. Pale timber could be seen as both a key feature of a stand's design as well as a chosen finish for the furniture itself.

Right: Swedese

Below left: Bruno Mathsson International

Below right: Secto Design



GREENHOUSE GROWING TALENT

Greenhouse is a showcase of up-and-coming designer and design schools, offering access to manufacturers, press and industry insiders.

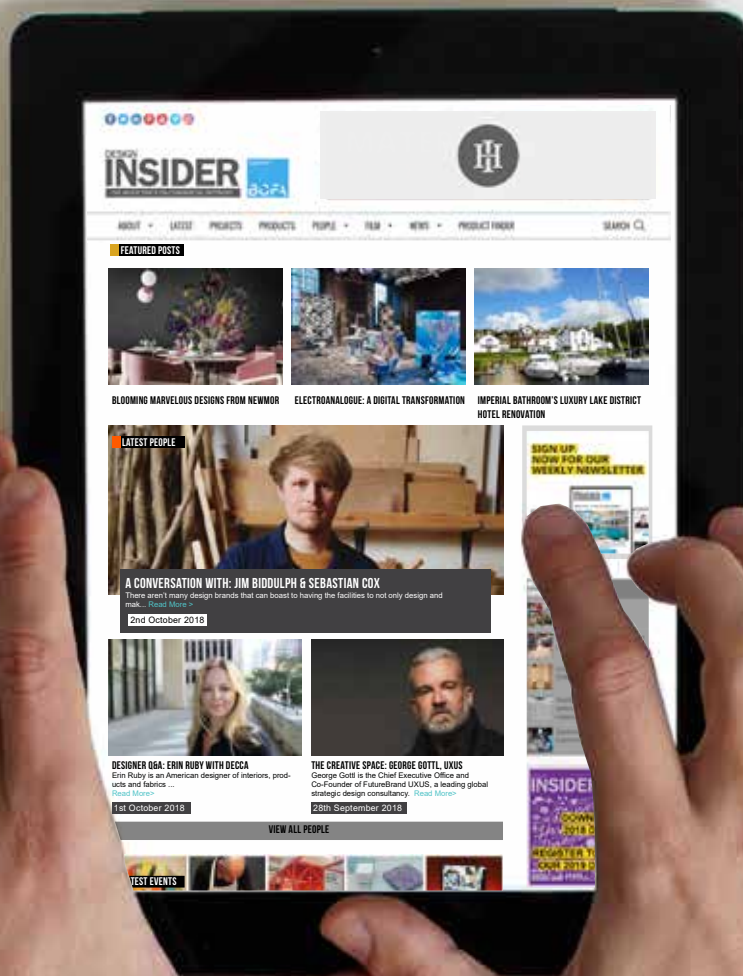
Beckmans College of Design presented 'A Design Collaboration' that any student, anywhere in the world, would have leapt to be part of. Students were partnered with manufacturing industry leaders including David Design, Gatsnas, Johanson Design, SA Mobler, String, Swedese and Woodstockholm. I was instantly drawn to the work of Asta Westermark & Matilda Ellow who designed 'The Michelin Chair' in collaboration with Woodstockholm.

Right: The Michelin Chair

Below: Volvo Studio, designers of Greenhouse 2019



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