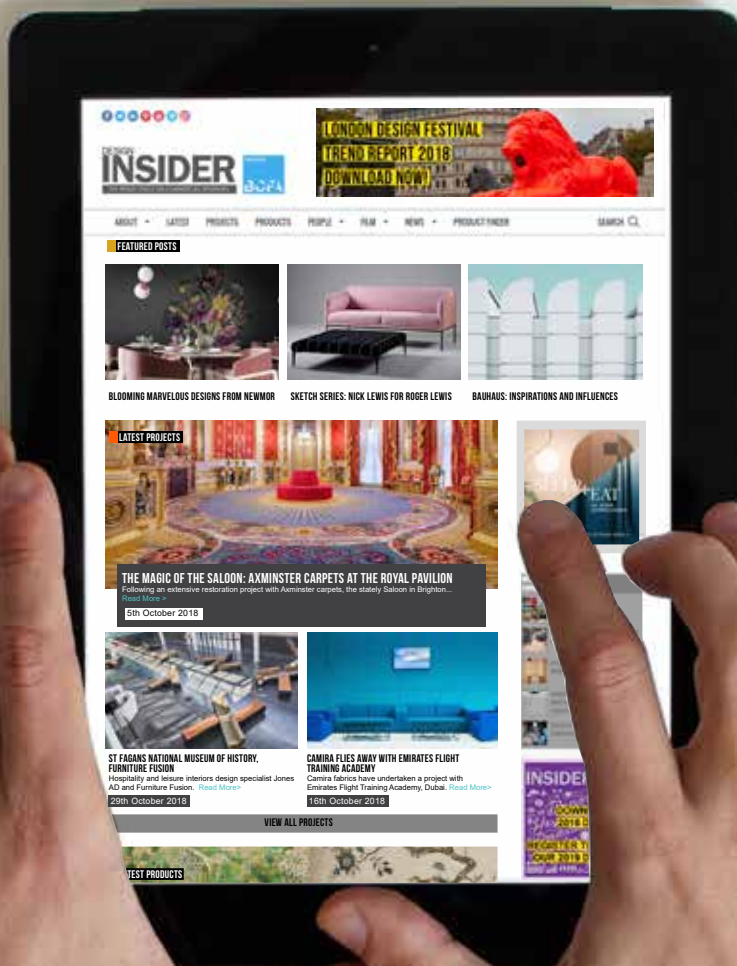


Looking for inspiration and need to feel up to date with the world of commercial interiors? Online design magazine Design Insider brings you the latest news and trends within the contract furnishing industry and much more.

FOR THE LATEST NEWS & TRENDS WITHIN THE CONTRACT FURNISHING INDUSTRY



Design Insider readers are populated by leading interior design firms, architectural studios, boutique hotel owners and hotel groups.

9,000 monthly unique visitors

8,000 Newsletter subscribers

60% Female / 40% Male
34% Aged 25-34

64% UK
26% Europe
11% US

CONTACT ALYS@DESIGNINSIDERLIVE.COM



DESIGN INSIDER AWARDS

In 2020 Design Insider will celebrate the very best northern commercial projects by awarding 5 Awards for design excellence. Each project will be nominated by our readers and BCFA members and judged by key industry players.

We invite you to visit designinsiderlive.com/awards to nominate projects which have been completed after April 2018 for 5 awards:

Interior Designer/Practise of the Year 2020
Northern Sustainable Project of the Year 2020
Northern Hospitality Project of the Year 2020
Northern Workplace Project of the Year 2020
Northern Healthcare Project of the Year 2020

Nomination Deadline – 15th February 2020
 Shortlist Announcement – 1st March 2020

Awards will be presented at the BCFA Northern Dinner on Thursday 23rd April 2020.

DESIGN INSIDER TALKS

New for 2020 Design Insider will hold a season of talks focussing on industry knowledge, which will fascinate and inform our interior design and architect audience. Design Insider Talks is set to challenge, provoke and engage with an eclectic range of commercial interior topics.

For the full program of talks please visit designinsiderlive.com/Talks

DESIGN INSIDER JOBS

Design Insider are launching a brand new job listing service and we would be thrilled to assist you in recruiting the team member you are looking for.

This new service assists Interior Designers, Design Studios, Consultancies and Manufacturers in advertising design positions; so whether you are looking for a new job opportunity or need the perfect candidate, Design Insider Jobs can help.

We invite you to visit designinsiderlive.com/jobs
 For your FREE 2 month listing please contact alys@designinsiderlive.com or call 01494 896 790.

EDITORIAL CALENDAR 2020

January

Theme: Future
Event: Heimtextil

February

Theme: Under 30
Event: Surface Design Show

March

Theme: Sustainability

April

Theme: Innovation
Event: Salone del Milano

May

Theme: Workplace
Event: Clerkenwell Design Week

June

Theme: Cruise
Event: NeoCon, New Designers Part 1

July

Theme: Wellbeing
Event: New Designers Part 2

August

Theme: Export

September

Theme: London
Event: London Design Festival.
INDEX Dubai

October

Theme: Healthcare
Event: Independent Hotel Show.
Decorex. Orgatec

November

Theme: Hospitality
Event: Sleep, BDNY

December

Theme: 2020 Overview

Please email your topic and event focused content to alys@designinsiderlive.com by the 1st of each month.

FEATURES

As a BCFA member we want to support and promote you the best way we can, after reaching out to our readers and your clients we have constructed a set of features that will showcase your brand in the best way possible.

Designer Q&A

An interview with your design team or collaborating designer is a fantastic way to show the personality behind the product and brand, adding that human element that is often missed.

ONE Series

Our popular series enables a glimpse of the passions, interests and unexpected choices of the individuals behind the UK's design and manufacturing sectors.

Creative Space

In this series we explore spaces which inspire. Interviewing a member of your design team about an interior or exterior space that inspires them. This can link to one of our monthly themes or may link to your new product launch.

Sketch Series

In this series we invite designers to draw their new design, during which they are photographed. A short series of questions allows your designer to talk us through their initial concepts, inspiration, motivation and environmental considerations. This mini Q&A is then accompanied by information and images from your new product launch press release.

Case Study

Completed a project you want everyone to know about? Let us know and we can put together a case study article involving the interior designer and the end client. We can also include a Product Focus section which highlights the specification of the products supplied.

Product Watch

Want to shout about a new product launch? This is one way you can do it. We interview the design team behind the product asking about the concept, inspiration, production and environmental considerations.

Factory/Studio Tour

Give your clients the opportunity to look around the spaces in which your products are designed and built, showcasing the skill and craftsmanship of your workforce.

Designers Muse

In this series we explore your designer's passion, knowledge and expertise. We look in depth at the design of their products, telling the story from inspiration, development, manufacture and launch.