

# DESIGN INSIDER:

THE INSIDE TRACK ON COMMERCIAL INTERIORS



## ADVERTISING OPPORTUNITIES



**DESIGNINSIDERLIVE.COM**

**T: 01494 896790**

**E: JESS@THEBCFA.COM**

# ADVERTISING OPPORTUNITIES

## ADVERTISING

### Hero Banner

768 x 200 Pixels  
URL Link  
Call to Action

*Cost*  
Non-Member: £595 Per Week  
Member: £495 Per Week

### Newsletter Banner

700 x 238 Pixels  
URL Link  
Call to Action

*Cost Per Newsletter Feature*  
Non-Member Hero: £250  
Non-Member MPU: £150  
Non-Member Footer: £150

Member Hero: £200  
Member MPU: £100  
Member Footer: £100

### MPU Square

340 x 340 Pixels  
URL Link  
Call to Action

*Cost*  
Non-Member: £350 Per Week  
Member: £260 Per Week

### Advertorial

600 - 1000 Word Article Accompanied by 6 - 8 images.  
or  
400 - 600 Word Product Focussed Article Accompanied  
by 3 - 6 images.

*Cost*  
Non-Member: £300 Per Article

*Add ons*  
£200 Social Media Mention  
£150 Newsletter Mention

## SOCIAL MEDIA

### Twitter

Pinned Post  
1200 x 675  
Call to Action  
URL Link

*Cost*  
Non-Member: £250 for One Week

### Facebook

Sponsored Post  
1200 x 628 Pixels  
Call to Action  
URL Link

*Cost*  
Non-Member: £375 for One Week

### Instagram

Sponsored Post  
1080 x 1080 Pixels  
Call to Action  
URL Link

*Cost*  
Non-Member: £450 for One Week

## HOW TO BOOK

Advertising booking forms are on the below page for members and non members, however if you would like to speak to someone for more information email [alys@designinsiderlive.com](mailto:alys@designinsiderlive.com) or [jess@thebcfa.com](mailto:jess@thebcfa.com) or call us on 01494 896790.

# ADVERTISING BOOKING FORM - NON-MEMBERS

**FULL NAME:**

**COMPANY NAME:**

**PHONE NUMBER:**

**EMAIL ADDRESS:**

**Please tick the advertising space(s) you would like to book:**

Hero Banner	£595	<input type="checkbox"/>
MPU	£360	<input type="checkbox"/>
Newsletter Hero	£250	<input type="checkbox"/>
Newsletter MPU	£150	<input type="checkbox"/>
Newsletter Footer	£150	<input type="checkbox"/>
Advertorial	£300	<input type="checkbox"/>
Twitter Post	£250	<input type="checkbox"/>
Facebook Post	£375	<input type="checkbox"/>
Instagram Post	£450	<input type="checkbox"/>

Please send this booking form to Jess Mockler - [Jess@thebcfa.com](mailto:Jess@thebcfa.com) who will be in contact with your invoice.

Payment must be received within 28 days of booking.

Artwork to be sent a week prior to publish date.

A completed booking form by email, post or fax is accepted as a signed confirmation. Cancellations will incur a 100% fee of the remaining total at the time of cancellation.

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Project House  
25 West Wycombe Road  
High Wycombe  
Bucks HP11 2LQ  
E: [enquiries@thebcfa.com](mailto:enquiries@thebcfa.com)  
W: [www.thebcfa.com](http://www.thebcfa.com)  
T: 01494 896790

# ADVERTISING BOOKING FORM - MEMBERS

**FULL NAME:**

**COMPANY NAME:**

**PHONE NUMBER:**

**EMAIL ADDRESS:**

**Please tick the advertising space(s) you would like to book:**

Hero Banner	£495	<input type="checkbox"/>
MPU	£260	<input type="checkbox"/>
Newsletter Hero	£200	<input type="checkbox"/>
Newsletter MPU	£100	<input type="checkbox"/>
Newsletter Footer	£100	<input type="checkbox"/>

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