



2023 ADVERTISING

Design Insider recognises the exceptional expertise of Commercial Interior Designers and supports their work by publishing the latest knowledge, products, projects, news and events from within the commercial furnishing sector and by instigating conversations with the people who lead our sector.

Position your brand, product and knowledge in front of our engaged audience by utilising our advertising packages.

Advertorial: Design Insider consistently invests in our digital editorial content and in-person events in order to maintain and grow our audience of Commercial Interior Designers. Choose to showcase your brand through an in-depth advertorial which meets your marketing objectives.

Marketing Mailchimp Newsletter: Supply your HTML (with hosted images, and with a plain text file version) or request a bespoke solution. The newsletter can be sent to the Design Insider, or Commercial Interiors UK supplier, databases.

Social Media: The most successful marketing campaigns flow across a broad selection of platforms, including those of marketing partners. Expand the reach of your message by sharing it with our targeted social media followers.

	Commercial Interiors UK Members	Non-Members	
Hero Banner Advert	£250 +VAT per month	£350 +VAT per month	designinsiderlive.com
MPU Square Advert	£250 +VAT per month	£350 +VAT per month	4,500+ monthly active users
Mailchimp Newsletter Banner Advert	£200 +VAT	£300 +VAT	10,000+ monthly page views
LinkedIn Newsletter Banner Advert	£200 +VAT	£300 +VAT	6000+ Email newsletters subscribers
Marketing Mailchimp Newsletter	£400 +VAT	£600 +VAT	18% ave. open rate.
Advertorial		£450 +VAT	2000+ LinkedIn newsletters subscribers
Social Media Package		From £250 +VAT	10,000+ Social Media Followers
			20,000+ monthly LinkedIn impressions