



BUILD TO RENT

absolute attention to detail





Leading furnishing **specialist**

Project:ff&e is one of the UK's leading furnishing and service providers offering a unique design-led approach to the Build to Rent (BTR) and Private Rented Sector (PRS) market.

Working with the UK's leading interior designers, developers and private investors, Project:ff&e has the creativity, commercial acumen and scale to help deliver beautiful, design-led furniture. The design & delivery specialist creates long-term partnerships with all clients to provide exceptional results each and every time.

With more than 10 years' experience, the company has developed extensive expertise across a range of key markets including:

- **Build to rent**
- **Co-living**
- **Residential**
- **Hotels**
- **Senior living**
- **Multi-family**

Whether it is creating bespoke, one-of-a-kind furniture or applying innovative space planning, Project:ff&e specialises in delivering designs that make brands stand out. From the architect's plans to project aftercare, the company's portfolio of services delivers developments with a genuine sense of place and the urban style and sophistication modern consumers are drawn to – ensuring sustainable, long-term returns.

Project:ff&e's commitment to excellence

Delivering exceptional results is at the very core of Project:ff&e's business. The company is committed to excellence on every project, no matter what its size. Each project is approached with the same ethos and works to the following values:

Precise:

Be accurate, ensure absolute attention to detail, take the time to totally understand it and consider the outcome you want to achieve.

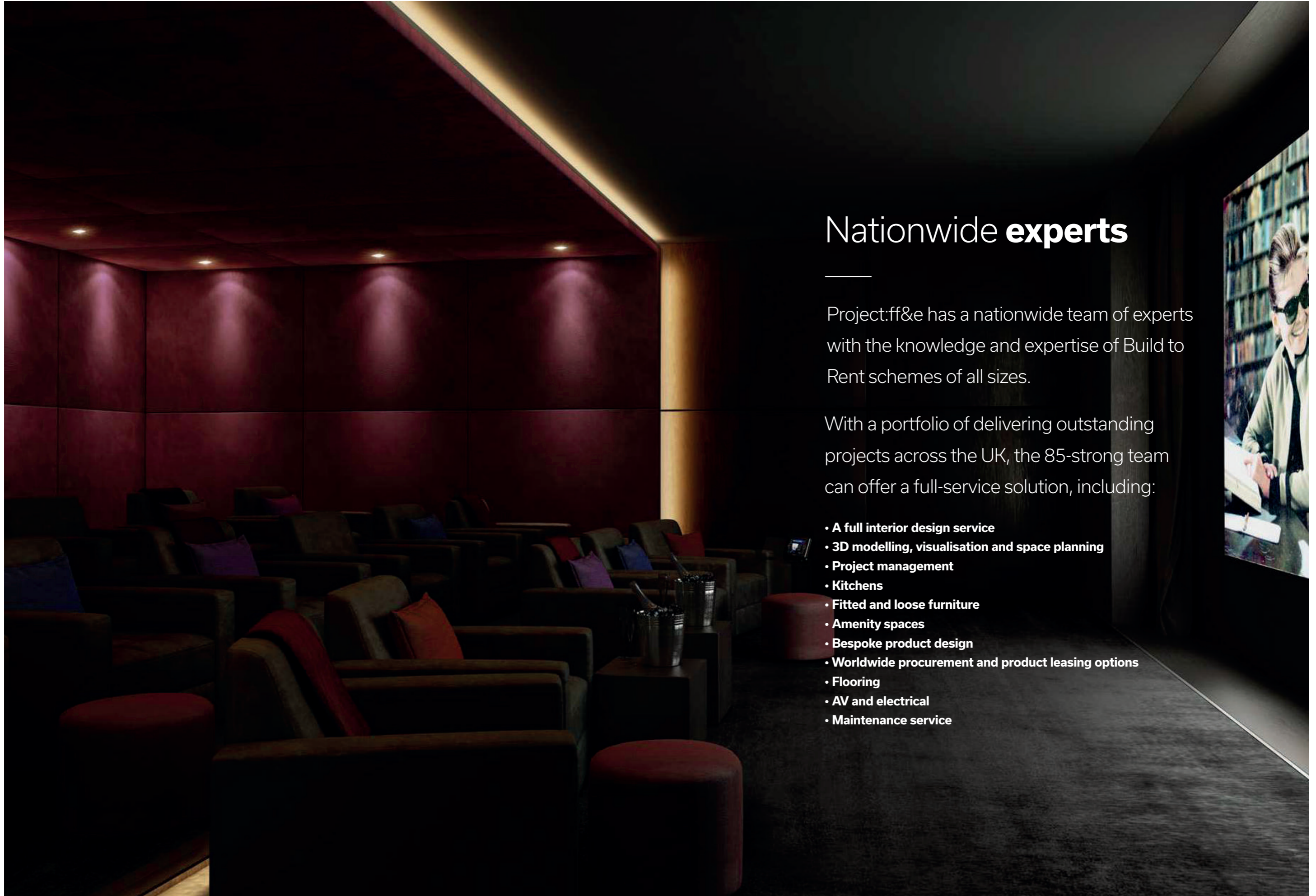
Robust:

Our robust approach to product design, project delivery and customer services ensures our customers receive high quality products and services that deliver value throughout their enhanced life cycle.

Partnerships:

We take a long-term partnership approach with our clients to deliver the precise solutions they require.





Nationwide **experts**

Project:ff&e has a nationwide team of experts with the knowledge and expertise of Build to Rent schemes of all sizes.

With a portfolio of delivering outstanding projects across the UK, the 85-strong team can offer a full-service solution, including:

- **A full interior design service**
- **3D modelling, visualisation and space planning**
- **Project management**
- **Kitchens**
- **Fitted and loose furniture**
- **Amenity spaces**
- **Bespoke product design**
- **Worldwide procurement and product leasing options**
- **Flooring**
- **AV and electrical**
- **Maintenance service**

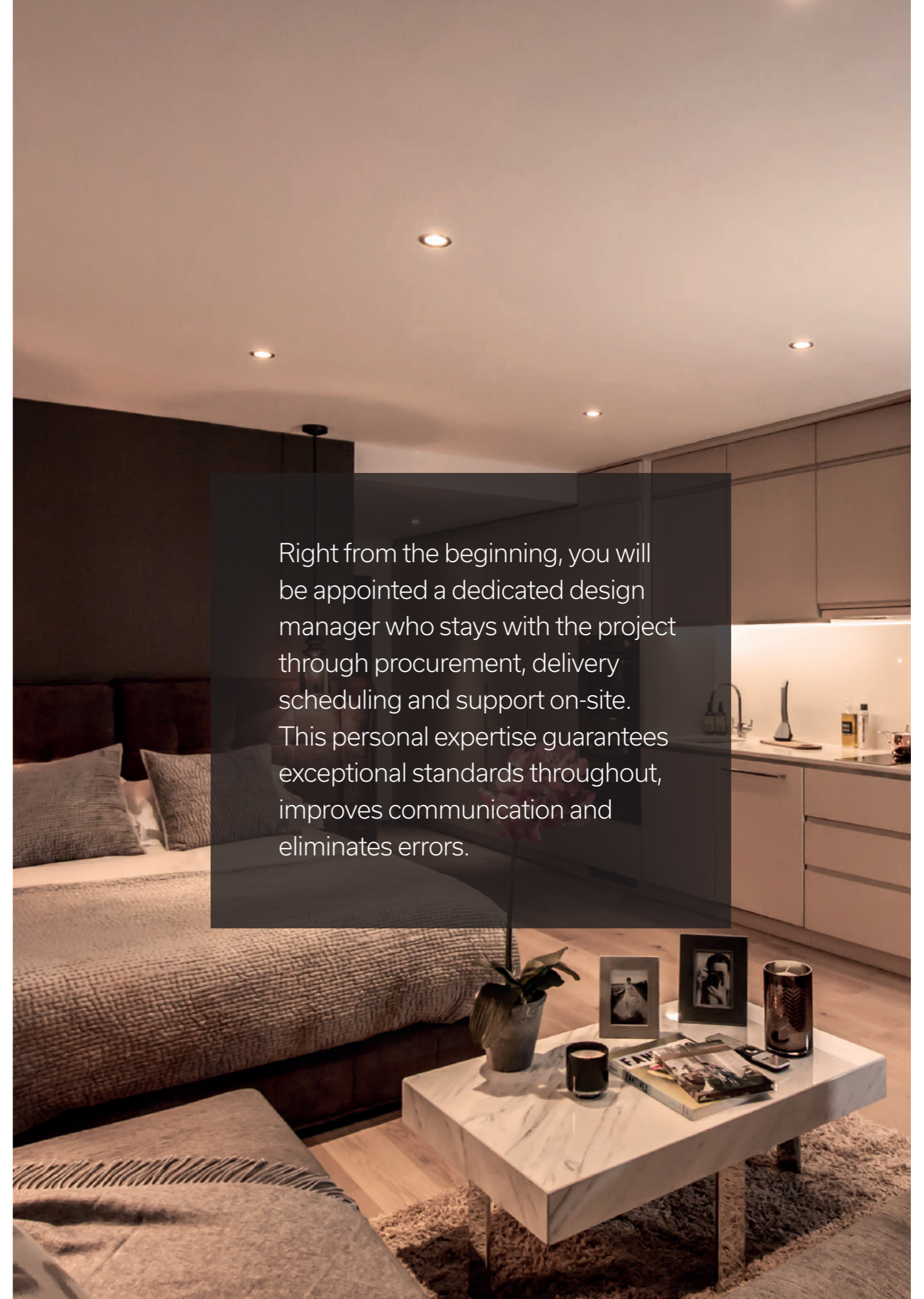
Beautiful **design**

Beautiful design underpins every scheme. Project:ff&e's team of expert interior designers are involved throughout the entire process from concept to completion.

The design team understands the importance of long-term investment and retaining tenants. This is why every aspect of the project is design-led to ensure the finishes are always high-quality, robust, easily maintainable, readily accessible and made to last.

Using the most sophisticated AutoCAD and Solid Edge design suite, Project:ff&e's talented team of experienced designers bring a client's vision to life in exacting detail. Clients can choose from the company's patented products or the team can create individual, bespoke designs to meet exact requirements.

This time and dedication to quality has been recognised with a number of UK and European patented design and design innovation awards.



Right from the beginning, you will be appointed a dedicated design manager who stays with the project through procurement, delivery scheduling and support on-site. This personal expertise guarantees exceptional standards throughout, improves communication and eliminates errors.



Kitchens & furniture

The ideal kitchen should be the perfect blend of style and function; taking pride of place in the home as a place to eat, entertain and relax with friends and family.

Every Project:ff&e kitchen is designed and manufactured with this in mind.

With an extensive range of products and accessories there is something to suit all tastes and requirements. If something more bespoke is required, the design team will work with you to understand your brief and bring this to retail.

All furniture is always designed with the tenant in mind – to look beautiful whilst withstanding the expected wear and tear.

As an expert furnishing and service provider, Project:ff&e can offer loose and fitted furniture for Build to Rent schemes, including:

- **Design-led kitchens**
- **Fitted wardrobes**
- **Fitted tables**
- **Fitted beds**

One-of-a-kind **approach**

Adaptability is key to shared and co living spaces. Unlike off-the-shelf items, Project:ff&e's made-to measure loose furniture and custom upholstery perfectly complements the design scheme of your development and makes space interchangeable, to provide a variety of future-proof living options. It's also designed for durability, to extend the lifecycle of your interior.

Adding an individual touch to an interior delivers a compelling selling point. Project:ff&e's eye for detail and ability to create design schemes are unlike any other; it differentiates a brand, broadens appeal, encourages tenants to stay and provides stronger, long-term investments.





Facilities of the **future**

With communal living a core principle of Build to Rent, the design of the shared facilities and amenity spaces is arguably as important as the units themselves. Professionals are time-poor and want all services under one roof including gyms, dry cleaning, cinema rooms, lounges and communal areas.

As developers react to the changing demands of how residents will live and interact with the building and its facilities, Project:ff&e has the knowledge and experience to create desirable and unique amenity spaces from design concepts through to installation and maintenance.



If you would like to discuss a future project:

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Project:ff&e
Precise, Robust, Partnerships

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