# ALL IN THE DETAIL

craftwod banquette seating specialists



## WHAT WE DO...

**Craftwood** is one of the leading specialists in upholstered banquette seating, creating quality fixed and free standing bespoke seating, incorporating decades of expertise.

Your project could not be in better hands.



#### TRUSTED PROVIDER & ACCREDITATION

We work closely with our customers to ensure they receive outstanding service as well as positive project results. We will follow your specification, or work with you to help you in building a specification. Whether it is for fixed or freestanding banquette seating upholstered in leather, faux-hide or fabric we can recommend what would work best for you within your timeframe and budget guaranteeing added value at every stage.

We respect that the designers we work with have concerns about the copyright of their work and for this reason we are members of ACID which promotes anti copying in design, and as part of the bigger picture within our industry we are long standing members of the British Contract Furnishing Association giving a forum and voice for issues within the contract furnishing industry.



ACID (Anti Copying In Design) is a membership trade organisation created in 1996 by designers for designers and manufacturers providing help, advice and support on Intellectual Property (IP) to its members through IP awareness and education. ACID is committed to raising awareness and encouraging respect for IP within individual and corporate responsibility and creating a safer trading environment for its members to trade is a priority. By encouraging design talent and nurturing and developing fairer trade in design.



The BCFA today is a global business association for the contract furnishing industry, covering the full spectrum of interior products and services. Its members are leading manufacturers, suppliers and designers of furnishing services for commercial buildings throughout the UK and in many world markets. They include: hotels, restaurants, offices, schools & universities, hospitals, care homes, cruise ships, outdoor spaces, sporting and leisure venues in fact anywhere outside the domestic housing market.









## HOW WE DO IT...

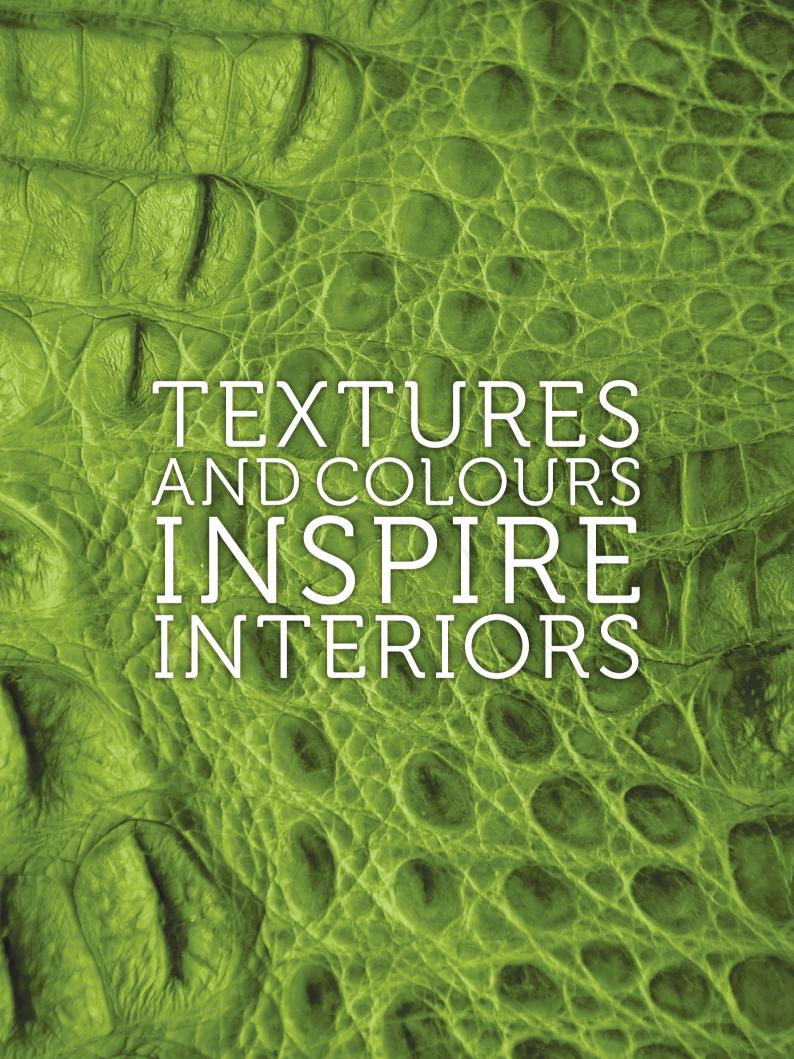
At Craftwood we specialise in producing upholstered fixed seating, bench seating and booth seating otherwise known as banquette seating.

Our seating can be manufactured with a sprung or platform base depending on client preference, type of venue, budget and application.

Styles can vary greatly from entirely traditional to contemporary.

All seating produced by **Craftwood** incorporates fire retardant materials and our seating has been independently tested and certified to BS EN 15373:2007 (Test Level 3 – Severe Use) strength, durability and safety requirements for non-domestic seating.











## HOW WE DO IT CONTINUED...

From receiving your initial enquiry to project completion, you will be appointed a dedicated project manager. This way we can ensure a consistently high level of customer service, an in-depth understanding of your seating requirements, and the benefit of having just one point of contact.

Our technical drawing department is a vital part of the manufacturing process, working closely with both our sales and production teams to ensure we meet your expectations and keep the high standard for which **Craftwood** is renowned.

Our highly skilled production team produce a truly diverse range of seating. From straight seating or curved seating to booth seating with an almost unlimited range of back styles. These include plain, multi roll, panel back, fluted and deep buttoned to name just a few.

**Craftwood** have a dedicated site team who will, if required, carry out a site survey of your venue prior to manufacture of your seating.

















#### **RESULTS - WHAT THE CLIENTS SAY**

#### Nando's

Ashford

# Commissioned to work with Blacksheep Design

"The banquette work within the scheme added a much needed luxurious feel to the space with deep upholstered pads and contrasting stitch work. It was vital we achieved this level of detail to help reinforce the NY loft style aesthetic for this new Nando's site."

Ben Webb, Senior Designer, Blacksheep Design

## The Central Hall Café and the Deli Café

Natural History Museum, London

#### Commissioned by Path Design and Cultural Innovations working with the contractor GF Holdings

"We worked with Craftwood Interiors, who we commissioned to supply and install the banquette seating within the Deli Café, at the Natural History Museum. Craftwood was very helpful from the design and procurement process right through to the installation, which incidentally was on time and conducted in a smooth, professional manner. I would have no hesitation in working with them again in the future."

John Dodds, Contracts Manager, GF Holding Ltd

#### Jamie's Italian

Glasgow

#### Working with designers Martin Brudnizki Design Studio (MBDS) and main contractor Tekne Shopfitting

"Craftwood were a pleasure to work with on this project, providing us with great samples and drawings prior to construction which enabled us to envisage exactly what we were going to get on site. Their professionalism made the entire process run smoothly and we couldn't have been happier with the finished product."

Justin Hardy, Group Project Development Manager, Jamie Oliver Group

#### **St Peters School**

Bournemouth

"We were greatly impressed with the high standard and quality workmanship Craftwood Interiors has delivered. We've been inundated with positive comments from students, teachers and visitors to the school. Students in particular really appreciate the investment made in creating a high quality social space especially for them."

Mike Antram, Deputy Head Teacher, St Peters School

#### **Gourmet Burger Kitchen**

Lakeside

#### Commissioned by Harrison Design

"Gourmet Burger Kitchen tasked us to create an interior that is fun, casual and comfortable for the customers at Lakeside Shopping Centre to dine in. The mix of fixed furniture styles and details created an eclectic feel throughout, helping that casual atmosphere to flow through the whole space and not act as barriers. The leather upholstery and detail used gave a feel of genuine high quality. Craftwood helped us achieve the high quality we were looking for and the comfort that is always important in any dining establishment."

**Richard Nicholson,** Senior Designer, **Harrison Design** 

#### **Les Deux Salons**

London

#### Working with the contractor du Boulay Contracts and designers Martin Brudnizki Design Studio

"The team at Craftwood did a fantastic job at Les Deux Salons – completing the installation to a tight schedule. They always deliver a good product and I'm sure we'll be working with them again."

Neil Masters, Martin Brudnizki Design Studio



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